

Business ethics

2017-18

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- ▶ *unethical* and *legal*: relocation for fiscal reasons

ETHICS OF STRATEGIC DECISIONS

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- ▶ *Trading issues*: trade embargoes, sanctions

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- ▶ respond to worker's needs

ETHICAL OBJECTIVES

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Company may decide not to

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Explicit objectives vs. *implicit* objectives

- ▶ explicit objectives: part of its image
- ▶ implicit objectives: unwritten and part of corporate culture



CORPORATE SOCIAL RESPONSIBILITY (CSR)

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- ▶ *Product responsibility*:
- ▶ *Environment*: energy, water used by business

PAY AND REWARDS

USE OF PAY/REWARDS

- ▶ *attract* employees with right skills/experience/knowledge

UK national minimum wage:

21+	£6.70 per hour
18-20	£5.30 per hour
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TRADE-OFFS BETWEEN PROFIT AND ETHICS

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- ▶ **Ethical codes of practice:** statements about how employees in a business should behave in particular circumstances where ethical issues arise
- ▶ **Ethics:** in the context of business ethics, consideration of the moral 'rights and wrongs' of a decision at an often strategic level, in accordance with the law, and a business's code of conduct in relationship to Corporate Social Responsibility

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- ▶ **Sanctions or Trade embargoes:** sanctions are restrictions imposed on trade or investment with the aim of influencing a policy change in another country. Trade embargoes can be included in sanctions, where commercial shipments are banned in and out of a particular country, or where an embargo is placed on a particular product

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- ▶ **Economic variables:** Measures within the economy which have effects on business and consumers. Examples include unemployment, inflation and exchange rates

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- ▶ **Time series data:** A method that allows a business to predict future levels from past figures

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