

Shareholders versus stakeholders

2017-18

INTERNAL AND EXTERNAL STAKEHOLDERS

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- ▶ *Government objectives*: want businesses to *grow, comply with legislation, ...*
- ▶ *Environmental objectives*: minimize impact on environment
- ▶ *Local community objectives*: build links to community, minimize pollution and congestion

STAKEHOLDER APPROACH

CLARKSON PRINCIPLES

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7. *Transparency* of activities, reporting of actions taken to address stakeholders' requirements

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POTENTIAL CONFLICTS

- ▶ *Shareholders and employees*

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- ▶ **Rights issue:** Issuing new shares to existing shareholders at a discount

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- ▶ **Solvency:** The degree to which a business is able to meet its debts when they fall due