

# Corporate objectives

2017-18

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- ▶ mission statement reminds the owners and employees the purpose of the business

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  - ▶ **Amnesty International, NGO:** research and action ... to end abuses of human rights ...

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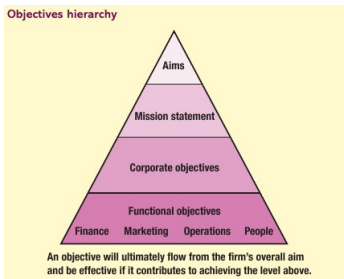
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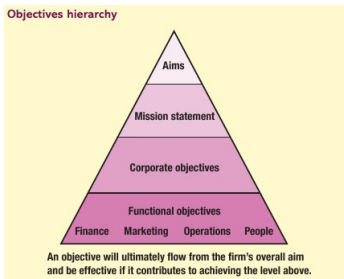
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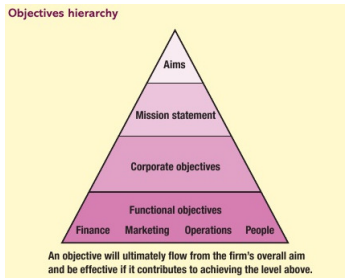
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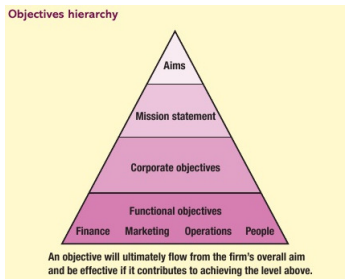
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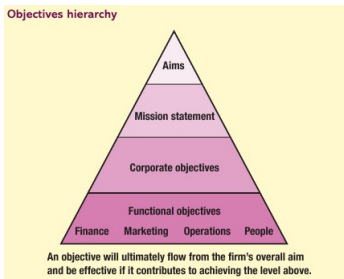
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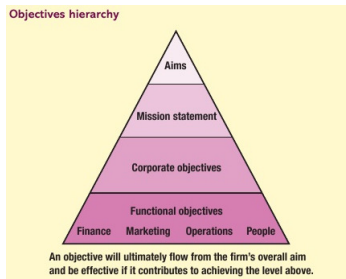
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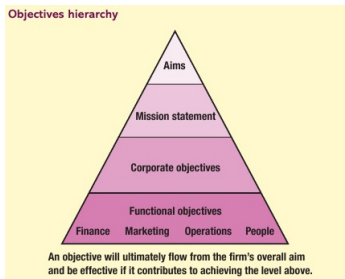
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- ▶ **Socio-economic groups:** division of people according to social class